

# Key Insights from Inception Cyber NACE™

Patent pending Neural Analysis and Correlation Engine is proven to stop what others miss

## Industry-Recognized for Innovation

NACE™ was selected for presentation at the prestigious, peer-reviewed conferences AVAR 2024 and Black Hat MEA 2024



## Examples of Evasive Threats Caught by NACE™

*In production environments, NACE™ is effectively detecting sophisticated phishing and BEC attempts—whether generated by AI or threat actors—that are constantly missed by over 95% of AV vendors and G-Suite.*

Safeguarding from Real-World Attack	Attack Overview	Compared to 96 AV Vendors
<p><b>Phishing Targeting Finance Team</b></p> <p><a href="#">DocuSign-Themed Campaign Exploits Trust in Legitimate Platforms</a></p>	<ul style="list-style-type: none"> <li>Impersonating DocuSign brand.</li> <li>Hosted on jotform a legitimate service provider.</li> <li>Employing several redirect and hidden behind CAPTCHA.</li> <li>No "To" Header. Using SMTP Envelope for delivery.</li> <li>Bypassed G-Suite defenses.</li> </ul>	<p><b>0 out of 96</b> AV vendors detected the URL as malicious.</p>
<p><b>Vendor Impersonation BEC Attacks to Trick Corporate Employees</b></p> <p><a href="#">Vendor Impersonation and Fake Vendor Registration</a></p>	<ul style="list-style-type: none"> <li>Impersonating brands like ExxonMobil, Larsen &amp; Toubro, Dreistern.</li> <li>Used TypoSquatting and Combosquatting to trick corporate employee to give sensitive information.</li> <li>Hiding recipients and leveraging SMTP for delivery.</li> <li>Used free email provider to evade SPF, DKIM, DMARC, G-Suite defenses.</li> </ul>	<p>Only <b>3 out of 96</b> AV vendors classified this URL as phishing.</p>
<p><b>APT Phishing Designed for C-Level Executive</b></p> <p><a href="#">Credential Phishing via Fake IT Communications</a></p>	<ul style="list-style-type: none"> <li>Phishing hosted on JotForm legitimate service provider.</li> <li>Multi Layer redirect employing CAPTCHA.</li> <li>Leveraged SMTP header for delivery.</li> <li>Bypassed G-Suite defenses.</li> </ul>	<p>Only <b>3 out of 96</b> AV vendors classified this URL as phishing.</p>

**Inception detects ~50% more evasive threats**

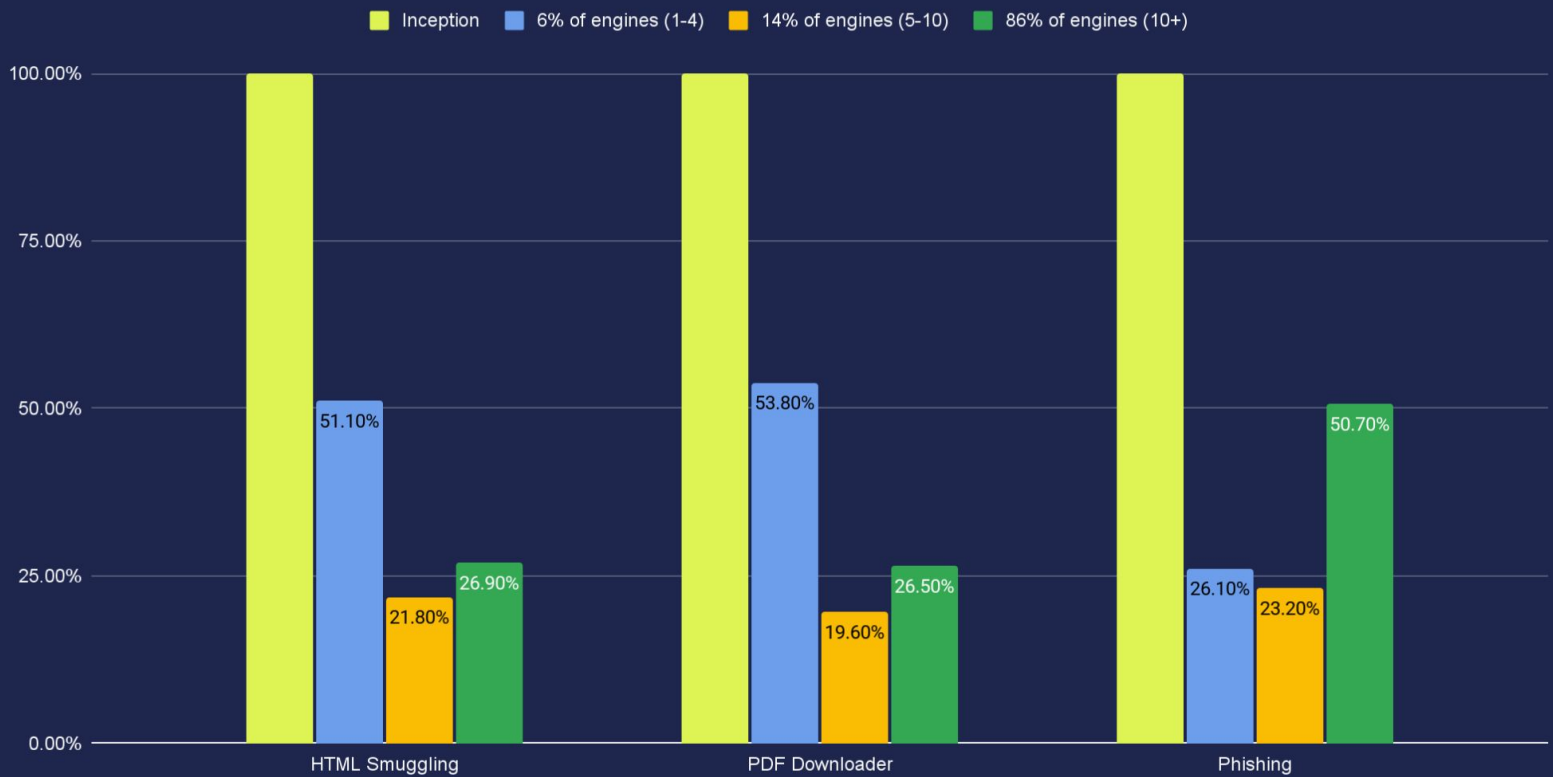
Chart shows how Inception compares to other detection engines. Three types of Threat Tactics are shown, for example HTML Smuggling is a common tactics for Ransomware.

**Dataset for Benchmarking**

VirusTotal 2024 Database

- ~ 13K Evasive emails
- 100k+ Clean Emails
- Vendors: ~ 70 AV Vendors, 70 URL BlackLists, 10 Sandboxes

**How 70 Engines Stack Up: Distribution of Detection vs. Inception's 100% on Three Major Threat Tactics**



Inception Cyber has created a cloud-native deep learning platform called the Neural Analysis and Correlation Engine (NACE). This platform leverages large language models (LLMs) to deeply understand email, using this comprehension as a core feature to detect malicious attachments and URLs—such as ransomware, phishing, password stealers, QR codes, and more. i.e attacks relevant to the organization.

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[Learn more at inceptioncyber.ai](https://inceptioncyber.ai)